

FROM REP NOV2/12 08.50  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

~~for~~  
 burning  
 upon 4 → 2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		RZ	600A-700A	30		\$1,650.00	11/5	11/5	1		MON	1
PROGRAM : CH11 NWS 6AM ORD COM1 : HV MADE RATE ADJ CON COM1 : CH11 NWS 6AM												
2		R	600A-700A	30		\$1,095.00	11/6	11/6	0		TUE	0
PROGRAM : CH11 NWS 6AM ORD COM1 : HV CANN TX 11/6 CON COM1 : CH11 NWS 6AM												

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3	*		700A-800A	30		\$1,275.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
ORD COM1 : HV MADE RATE ADJ, TP ADJ												
CON COM1 : TODAY SHOW												
5			RZ 800A-900A	30		\$1,225.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : TODAY SHOW												
6			RZ 1000A-1100A	30		\$450.00	11/5	11/5	1		MON	1
PROGRAM : ELLEN												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : ELLEN												
7			RZ 1200N-1230P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : CH11 NWS NOON												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : CH11 NWS NOON												
8			RZ 300P-400P	30		\$725.00	11/5	11/5	1		MON	1
PROGRAM : DAYS OUR LIVES												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : DAYS OUR LIVES												
9			RZ 400P-430P	30		\$825.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE JUDY												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : JUDGE JUDY												
10			RZ 430P-500P	30		\$1,050.00	11/5	11/5	1		MON	1
PROGRAM : JUDGE JUDY												
ORD COM1 : HV MADE RATE ADJ												
CON COM1 : JUDGE JUDY												

REP HEADLINE# 6215045 TRF# 321798  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 404-848-0800  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 404-848-9552  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*

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 \*\*\* WPXI-TV \*\*\*

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11	RZ		500P-530P	30		\$1,650.00	11/5	11/5	1		MON	1
PROGRAM : FIRST AT 5												
ORD COM1: HV MADE RATE ADJ												
CON COM1: FIRST AT 5												

12	RZ		600P-630P	30		\$1,850.00	11/5	11/5	1		MON	1
PROGRAM : CH11 NWS 6PM												
ORD COM1: HV MADE RATE ADJ												
CON COM1: CH11 NWS 6PM												

13	RZ		700P-730P	30		\$3,350.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
ORD COM1: HV MADE RATE ADJ												
CON COM1: JEOPARDY												

14	RZ		730P-800P	30		\$3,350.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL FORTUNE												
ORD COM1: HV MADE RATE ADJ												
CON COM1: WHEEL FORTUNE												

15	RZ		1100P-1135P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : CHNL 11 NWS												
ORD COM1: HV MADE RATE ADJ												
CON COM1: CHNL 11 NWS												

16	RZ		1135P-1235A	30		\$1,400.00	11/5	11/5	1		MON	1
PROGRAM : TONITE SHOW												
ORD COM1: HV MADE RATE ADJ												
CON COM1: TONITE SHOW												

STATION MAKEGOOD OFFERS:

M1	REJECT	BUY#13	MISSED: MON/700P-730P	NOV5	30S	\$2,195.00	(NOV1/12)
			OFFER: TUE/400A-430A	NOV6	30S	\$150.00	PLS ADVISE.
			& TUE/500A-530A	NOV6	30S	\$825.00	
			& TUE/530A-600A	NOV6	30S	\$1,125.00	
CMT: PLEASE ADVISE							

NOV/12 30400.00 CONTRACT TOTAL 30400.00  
 TOTAL SPOTS 17

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$72,548 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE